

Minamisanriku Tourism Collection

Authentic coastal, cultural, and eco-experiences curated for international travelers seeking genuine connections with local communities.

Destination Overview

Located on Miyagi's Sanriku Coast, Minamisanriku is renowned for its rich marine biodiversity in Shizugawa Bay (a Ramsar Wetland site), warm local hospitality, and inspiring story of tsunami recovery and community resilience.

1. Tsunami Recovery & Resilience Walk

Program Overview:

A guided walking narrative with local storytellers sharing firsthand memories of the 2011 tsunami, recovery, and future disaster prevention at the Earthquake Reconstruction Prayer Park.



DURATION

30 Min



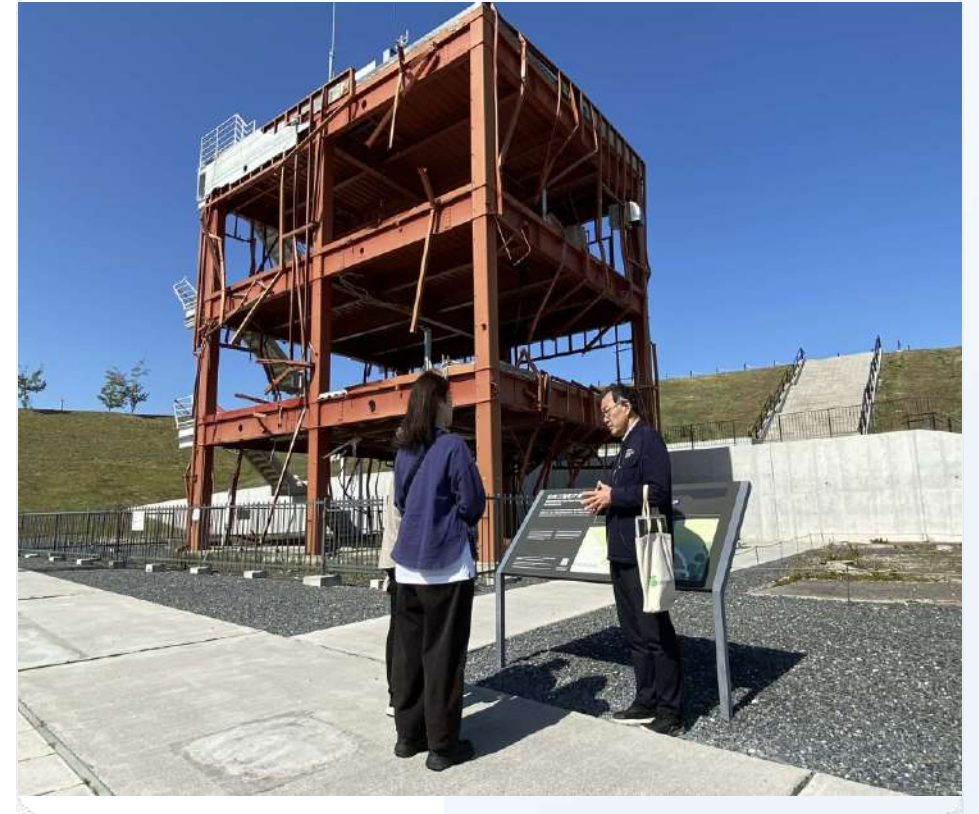
GROUP SIZE

1 - 5 Pax



2 Guests (Total Group Price)

¥10,000



2. Fisher's Cruise: Shizugawa Bay & Ocean Gastronomy

Program Overview:

Board a fisher's boat to explore rich oyster and seaweed aquaculture in Shizugawa Bay. Learn sustainable fishing practices directly from local sea captains with tasting options.



DURATION

150 Min



GROUP SIZE

1 - 5 Pax



2 Guests (Total Group Price)

¥70,000



3. Kiriko: The Sacred Paper Crafting of Minamisanriku

Program Overview:

Craft traditional sacred paper cutouts ("Kiriko") offered at Shinto shrines for blessing and safety. A memorable cultural hands-on workshop suited for all ages.



DURATION

150 Min



GROUP SIZE

1 - 5 Pax



2 Guests (Total Group Price)

¥36,000



4. Private Japanese Cuisine Cooking Lesson with a Silver Salmon Fisherman & Japanese Chef: Experiencing the Seasonal Flavors of Sanriku

Program Overview:

Ex Meet Masato Sato, a unique “fisherman and chef,” and discover the secrets of Japanese cuisine through seasonal seafood and vegetables. From selecting the freshest ingredients to dashi and professional knife techniques, create three exquisite dishes together in an intimate culinary experience.



DURATION

180 Min



GROUP SIZE

1 - 4 Pax



2 Guests (Total Group Price)

¥80,000



5. Satoyama & Satoumi Cycling x Home Visit

Program Overview:

Cycle through Minamisanriku's serene satoyama and scenic coastline, enjoying fresh air and authentic Japanese landscapes away from the crowds.

Visit a local home for two hours of cultural exchange, cooking traditional snacks, experiencing farming or fishing, and sharing stories with residents.

Choose a morning or afternoon tour and your preferred route. Cross bikes, helmets, and insurance are included.



DURATION

180 Min



GROUP SIZE

1 - 4 Pax



PRICE (P.P.)

¥22,000



6. Satoyama-Satoumi Living Experience

Program Overview:

Step into a local home and experience Minamisanriku beyond the guidebooks. Cook seasonal dishes with local hosts, share stories, and discover the traditions of fishing and farming. Connect with people who rebuilt their lives after the tsunami, and hear their stories of resilience—a heartfelt encounter that stays with you.



DURATION

180 Min



GROUP SIZE

1 - 5 Pax



2 Guests (Total Group Price)

¥20,000



Product Tariff Summary

Product Name	Category	Duration	Capacity	B2C Price
1. Tsunami Recovery Walk	Educational / Heritage	30 min	1 - 5 pax	¥10,000 2 Guests (Total Group Price)
2. Fisher's Cruise: Shizugawa Bay & Ocean Gastronomy	Marine & Gastronomy	150 min	1 - 5 pax	¥70,000 2 Guests (Total Group Price)
3. Kiriko: The Sacred Paper Crafting of Minamisanriku	Cultural Workshop	150 min	1 - 5 pax	¥36,000 2 Guests (Total Group Price)
4. Private Japanese Cuisine Cooking Lesson	Culture / Cooking	180 min	1 - 4 pax	¥80,000 2 Guests (Total Group Price)
5. Satoyama & Satoumi Cycling x Home Visit	Culture / Adventure	180 min	1 - 4 pax	¥22,000 PRICE (P.P.)
6. Satoyama-Satoumi Living Experience	Culture / Interaction	180 min	1 - 5 pax	¥20,000 2 Guests (Total Group Price)

※An additional arrangement fee applies.

Travel Agency Partner Contact

Booking Conditions

-  **Booking Cut-off:** 4 weeks prior to tour date
-  **Guides:** Japanes only
Interpretation services can be arranged separately.
-  **Agent Commission:** Details available upon inquiry

Inquiries & Reservations

-  Minamisanriku Tourism Association
-  post@m-kankou.jp
-  www.m-kankou.jp/english/

