



Educational Travel Experience Program Catalog

A comprehensive guide to Inquiry-Based Learning, Disaster Memory Transmission, SDGs, and Cultural Programs in Minamisanriku Town, Miyagi Prefecture (For Travel Agencies)



Location: Minamisanriku Town, Miyagi, Japan Target: Overseas Educational Groups & School Trips

Educational Programs Overview

No.	Category	Program Name	Duration	Capacity	Est. Price	Season
01	Disaster Learning	Disaster Memory Transmission Program	120-150 min	10–120 pax	¥19,800 / up to 20 pax	Year-round
02	Marine / Fishery	Learning from the Sea: Fishery Experience	90 min	8–100 pax	¥3,630 / pax	May – Sep
03	SDGs / Environment	SDGs Active Learning (Eelgrass Observation)	200 min	10–40 pax	¥9,460 / pax	May – Oct
04	Culture / Craft	Traditional Craft: Indigo Dyeing (Tenugui)	90 min	2-40 pax	¥2,750 / pax	Year-round
05	Culture / Heritage	Traditional Culture: Kiriko Paper Cutting	90 min	10–40 pax	¥2,530 / pax	Year-round
06	Craftsmanship	"Octopus-kun" Craft Painting Experience	90 min	10–180 pax	¥2,420 / pax	Year-round
07	Outdoor Activity	Pedal Kayak "HOBIE" Shizugawa Bay Tour	120 min	20-50 pax	¥7,150 / pax	Apr – Nov
08	Food / Culinary	Ocean Workshop (Raw Furikake Making)	60 -90min	3-40 pax	¥2,640～ / pax	Year-round
09	Exchange / Stay	Farmer & Fisherman Homestay Program	1 Night 2 Meals	30pax	¥9,460 / pax	Year-round
10	Fieldwork Quest	Fieldwork: "Minamisanriku Learning Quest"	120 min	30–300 pax	¥1,540～/ pax	Year-round

Program Details 01

 **DISASTER LEARNING & LIFESAFTY**

Disaster Memory Transmission Program

 Duration	120-150 min
 Capacity	10 – 120 pax (Large buses welcome)
 Est. Price	From ¥19,800 / up to 20 students
 Season	Year-round (All-weather operation)

Students listen directly to first-hand accounts from survivors of the 2011 Great East Japan Earthquake and tour actual preservation ruins. The program deeply instills key lessons on disaster prevention, preparedness, and the preciousness of life, supported by multilingual interpretation.



Program Details 02

MARINE & FISHERY EXPERIENCE

Learning from the Sea: Fishery Experience

🕒 Duration	90 min
👥 Capacity	8 – 100 pax
¥ Est. Price	¥3,630 per person (tax incl.)
📅 Season	May – End of September

Board a vessel to visit rich oyster and scallop aquaculture rafts in Shizugawa Bay. Observe the master skills of active fishermen and learn about sustainable aquaculture systems, experiencing firsthand the harmony between human livelihood and marine ecosystems.



Program Details 03

SDGS & ENVIRONMENTAL LEARNING

Minamisanriku SDGs Active Learning (Eelgrass Bed & Ocean Eco-Observation)

🕒 Duration	200 min
👥 Capacity	10 – 40 pax
¥ Est. Price	¥9,460 per person (tax incl.)
📅 Season	May – October

A cutting-edge SDGs field workshop examining "underwater forests" (eelgrass beds), water preservation, and blue carbon storage in Shizugawa Bay. Students explore environmental leadership and sustainable coastal management through interactive team discussions.



Program Details 04

CULTURE & CRAFT EXPERIENCE

Traditional Craft: Indigo Dyeing (Tenugui)

 Duration	90 min
 Capacity	10 – 40 pax
 Est. Price	¥2,750 per person (tax incl.)
 Season	Year-round (Indoor workshop)

A hands-on artisan experience using authentic Japanese botanical indigo dye to color a tenugui cotton cloth. Using wooden blocks and band-tying techniques, students create intricate patterns, taking home a personalized "Japan Blue" souvenir.



Program Details 05

CULTURE & HERITAGE

Traditional Culture: Kiriko Paper Cutting

 Duration	60 min
 Capacity	10 – 40 pax
 Est. Price	¥2,530 per person (tax incl.)
 Season	Year-round

Learn about "Kiriko," sacred paper artwork traditionally dedicated to local Shinto altars and shrines in Minamisanriku. Students cut intricate auspicious patterns with craft knives, discovering the deep spiritual bond between Japanese community rituals and nature.



Program Details 06

CREATIVE CRAFT WORKSHOP

"Octopus-kun" Craft Painting Experience

 Duration	90 min
 Capacity	10 – 180 pax (Large group capacity)
 Est. Price	¥2,420 per person (tax incl.)
 Season	Year-round

Inspired by Minamisanriku's famous octopus and the lucky play on words "Oku-to-pass" (Place it on a desk to pass exams!), this character symbolizes post-disaster recovery. Students paint custom colors and designs on ceramic octopus piggy banks in a vibrant creative session.



Program Details 07

 NATURE & MARINE ACTIVITY

Pedal Kayak "HOBIE"

Shizugawa Bay Marine Tour

 Duration	120 min
 Capacity	20-50 pax
 Est. Price	¥7,150 per person (tax incl.)
 Season	April – November

Explore the tranquil waters of Shizugawa Bay—a registered Ramsar Wetland—aboard pedal-powered "HOBIE" kayaks. Exceptionally stable and easy to steer for beginners, offering a memorable outdoor teamwork and marine environmental exploration experience.



Program Details 08

CULINARY & FOOD CULTURE

Ocean Workshop

(Sanriku Seaweed Furikake Making)

 Duration	60-90 min
 Capacity	3-40 pax
 Est. Price	¥2,640 per person (tax incl.)
 Season	Year-round

A culinary hands-on workshop blending premium local seaweeds (wakame, mekabu, etc.) and ocean ingredients to create custom fresh rice seasoning ("furikake"). Students gain insight into Japanese food culture, nutrition, and Sanriku's rich marine ecology.



Program Details 09

EXCHANGE & HOMESTAY

Farmer & Fisherman Homestay Program

 Duration	1 Night 2 Meals (15:00 to 10:00 next day)
 Capacity	Max 30 pax (Distributed placement)
 Est. Price	¥9,460 per person (1N2M, tax incl.)
 Season	Year-round

Small student groups stay in the homes of local farming and fishing families, helping with daily tasks and preparing home-cooked meals together. Warm cross-cultural connections build lifelong memories for overseas educational visitors.



Program Details 10

REGIONAL FIELDWORK QUEST

Team Quest: "Minamisanriku Learning Quest"

 Duration	120 min
 Capacity	30 – 300 pax
 Est. Price	¥1,540～ per person (tax incl.)
 Season	Year-round

An active-learning fieldwork game where student teams explore Shizugawa town, Sun Sun Shopping Village, and local streets to solve inquiry challenges. Engaging directly with local residents helps students discover community resilience and local culture.

